



## Sample Social Media Posts and Summit Descriptions

### Sample Social Media Posts

#### Facebook:

1. Register Now - INTERNATIONAL SUMMIT ON CONTINUING COMPETENCE - Nov. 6, Austin, TX. Top industry leaders and noted researchers will discuss best practices for assessing and demonstrating continuing competence at this pre-conference workshop for the Institute for Credentialing Excellence. <https://tinyurl.com/ybhqs9fy>
2. Where is continuing competence headed? Find out from industry leaders and noted researchers who will discuss best practices for assessing and demonstrating continuing competence, along with thoughts on the future of this field at the International Summit on Continuing Competence, Nov. 6, Austin. <https://tinyurl.com/ybhqs9fy>

#### Twitter:

Register Now: INTERNATIONAL SUMMIT ON CONTINUING COMPETENCE - Nov. 6 - Austin. Learn best practices for assessing and demonstrating continuing competence from top industry leaders and noted researchers. <https://tinyurl.com/ybhqs9fy>

### Summit Description – 100 words

What is the future of continuing competence? Learn various approaches to continuing competency assessment and demonstration, along with a review of novel approaches to recertification/validation being undertaken in both the US and abroad at the **2018 International Summit on Continuing Competence**, Nov. 6, 2018, Austin. Hear the latest research, multiple perspectives, healthcare policy approaches--both nationally and internationally, and where current research and experimentation may be taking us from noted researchers and industry leaders. This innovative all-day meeting is a pre-conference workshop of the ICE Exchange conference. Find out more and register now <https://tinyurl.com/ybhqs9fy>

### Summit Description – 50 words

What is the future of continuing competence? Learn the latest research, multiple perspectives, healthcare policy approaches--both nationally and internationally, and where current research and experimentation may be taking us from noted researchers and industry leaders **2018 International Summit on Continuing Competence**, Nov. 6, 2018, Austin. Find out more and register now <https://tinyurl.com/ybhqs9fy>